

**SOUTHEASTERN MICHIGAN HIV/AIDS COUNCIL  
MEDIA/MARKETING COMMITTEE  
DETROIT HEALTH DEPARTMENT 420-B  
Tuesday June 3, 2003  
2:00 P.M.– 4: 00 P.M.**

**MINUTES**

The regular meeting of the Media/Marketing Committee of The Southeastern Michigan HIV/AIDS Council was called to order by Chair, James Knox , at 2:10 PM in room 420B of the Detroit Health Department on Tuesday June 3, 2003. The minutes of the last meeting, on 5/6/03, and today's agenda were read and approved.

**Present**

James Knox, Chair  
Veronica Connors  
Keith Meeks  
Waymond Burks  
Omari Kali  
Marion Williams  
Cathy Gholston

**Staff**

Karla Handley-SEMHAC

**OLD BUSINESS**

Karla Handley reported that all of the materials for the SEMHAC website have been distributed to the Health Department's Information Technology Director. The site should be "up" by the end of June. A discussion about whether or not the committee wanted to change its meeting date and time resulted in a decision to have the meeting on the first Wednesday of the month, from 4PM-6PM. Keith Meeks reported that Brent Carpenter, who is a reporter for Between The Lines, has agreed to write a "Public Interest" story about SEMHAC's PWC Committee. James Knox agreed to discuss the idea with Catherine Williams and Calvin Scarber, the Co-Chairs of the PWC Committee, and give a report at the next Media Marketing meeting.

**NEW BUSINESS**

A report was given by Keith Meeks regarding SEMHAC'S presence at "Pridefest" over the weekend. Keith, Calvin Scarber, Sarah Farrell from HIV/AIDS (grantee) and Karla Handley distributed flyers designed to recruit participants for Focus Groups, and handed out SEMHAC brochures. It was estimated that over 20,000 people attended the event.

James Knox left the meeting because of illness at about 3:00, and although an unofficial discussion continued, no official business was conducted after that time.

**NEXT MEETING WEDNESDAY JULY 2, 2003, FROM 4PM-6PM.**

**THE MEETING ADJOURNED AT 4:35 PM.**

Minutes transcribed by Karla Handley \_\_\_\_\_ Date \_\_\_\_\_

Chair Signature \_\_\_\_\_ Date \_\_\_\_\_